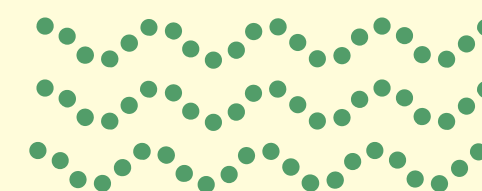
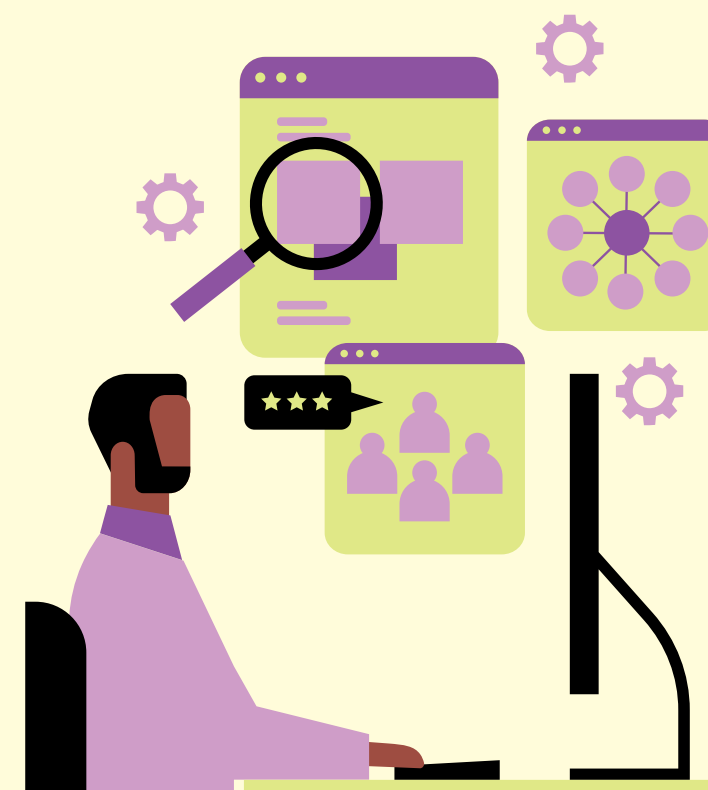




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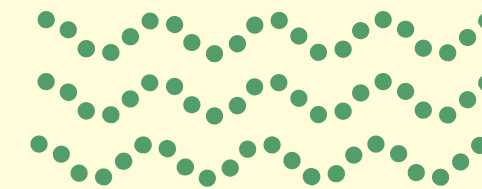
HOW TO BECOME A PRODUCT MANAGER

2025





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Who Can Become a **PM?**

1 Software Developers

5 Sales Pros

2 Marketers

6 Educators/Trainers

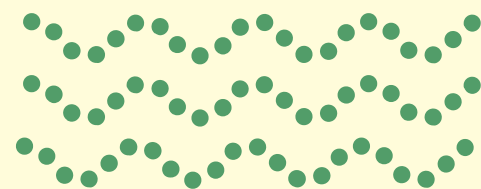
3 Graphic Designers

4 Student/Fresher



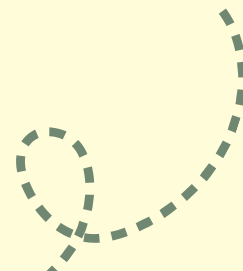
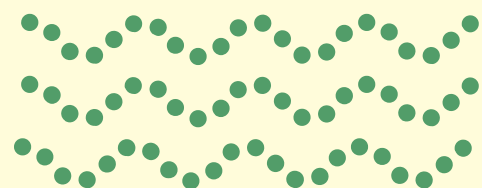


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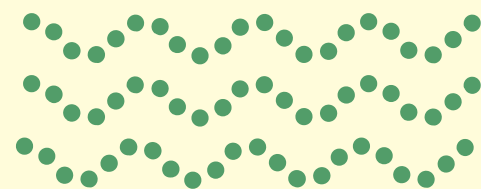
Why Product Management?

-  High-paying and in-demand role
-  Works across all industries (tech, fintech, ecom...)
-  Combines business + tech + UX
-  Direct impact on users and growth



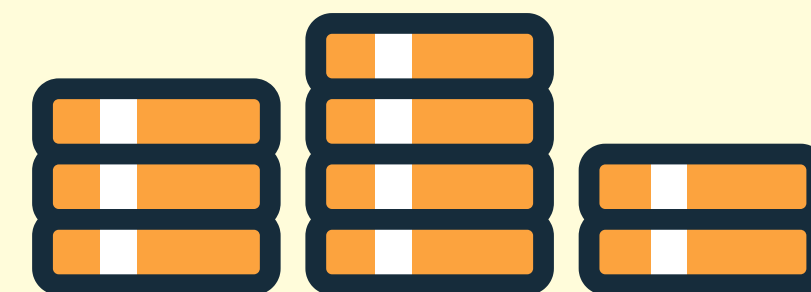
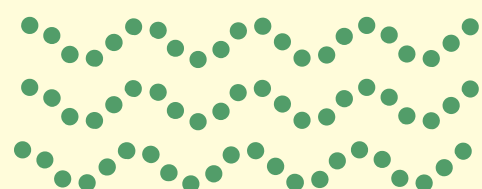


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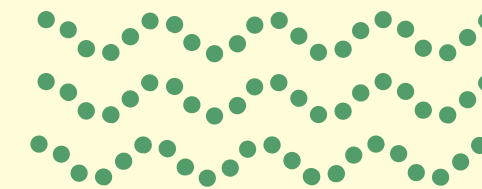
What Does a PM Actually Do?

- 🧠 Understand user needs
- 🔧 Define product vision and features
- 📊 Set goals and success metrics
- 🤝 Work with dev, design, and business teams





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Skills Needed to **Become PM**

1 Product Sense

5 Agile Methodologies

2 Analytics & Data

6 User Empathy

3 Technical Understanding

4 Communication & Collaboration

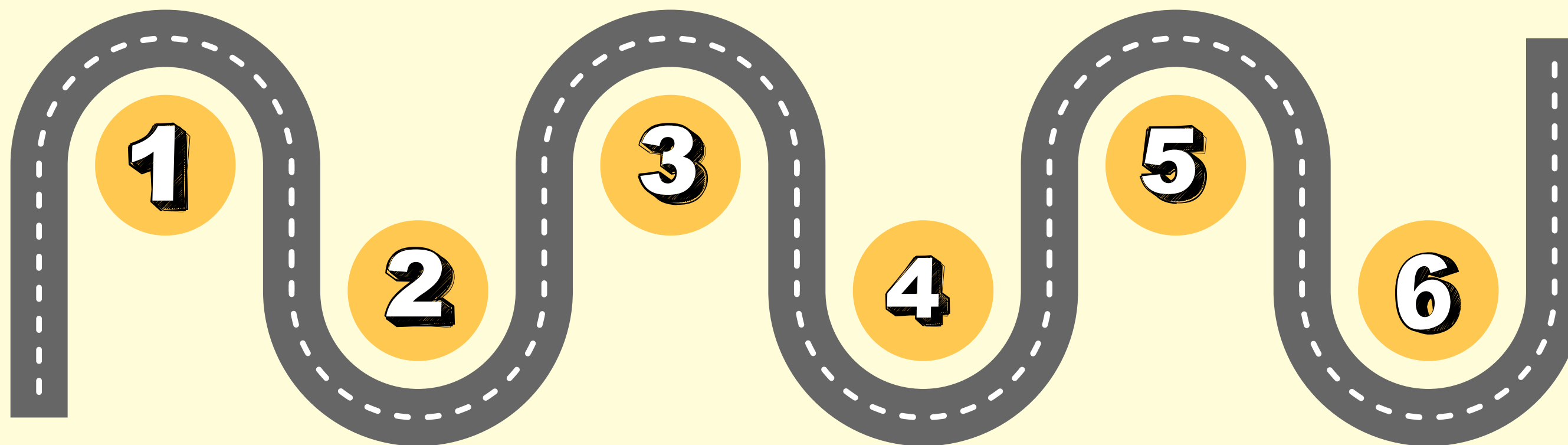




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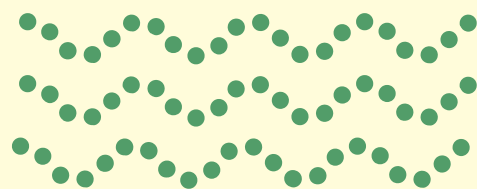
Product Manager

Roadmap 2025



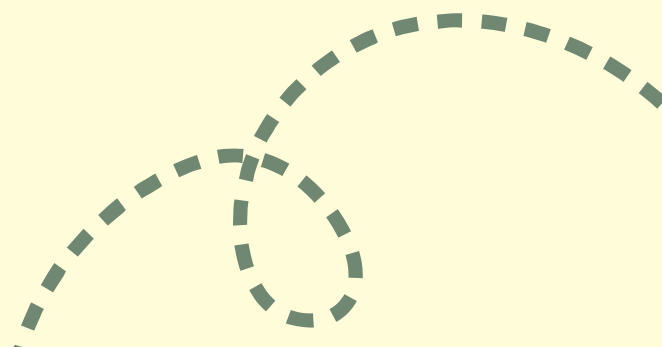
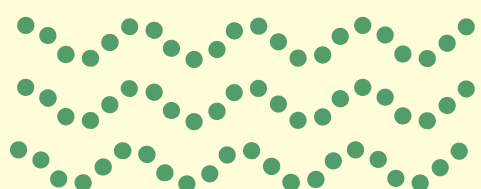


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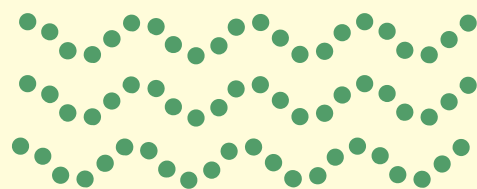
Understand the Role

- 📌 Learn what PMs really do:
- 🗣️ Problem-solving, team collaboration, decision-making
- 📺 Follow top PMs on LinkedIn, watch product teardown videos



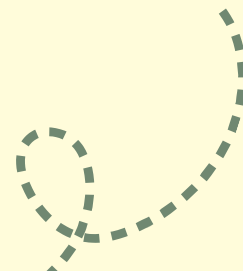
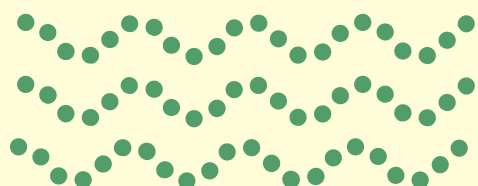


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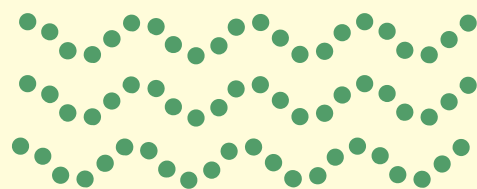
Build Core Skills

- 🧠 Product Thinking
- 📊 Data-Driven Decisions
- 🗣️ Communication & Leadership
- 🎨 UX Basics & User Empathy
- 📅 Agile / Scrum frameworks



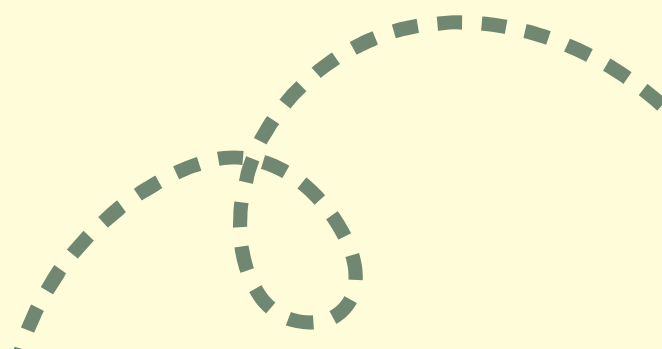
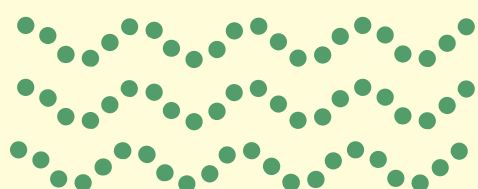


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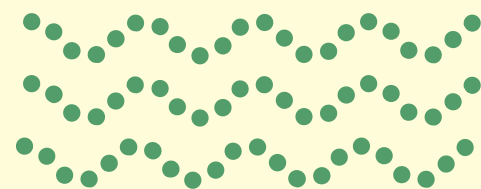
Apply Knowledge

- 📄 Create case studies / PRDs
- 🔧 Build mock projects (e.g. redesign an app)
- 📁 Build a portfolio (use Notion or personal site)
- 📸 Share your learnings on LinkedIn!



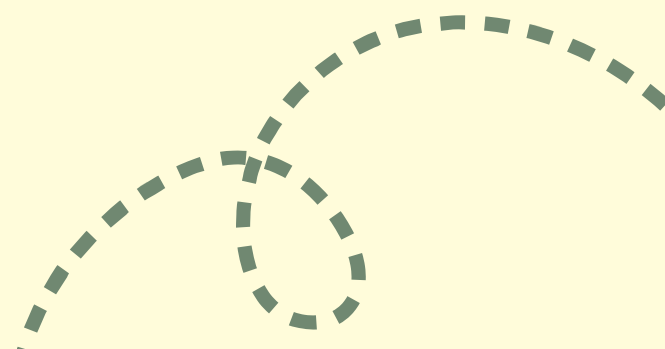
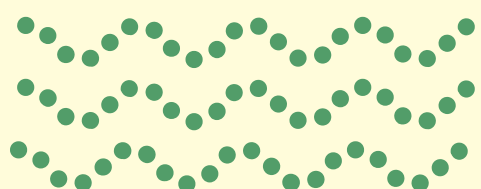
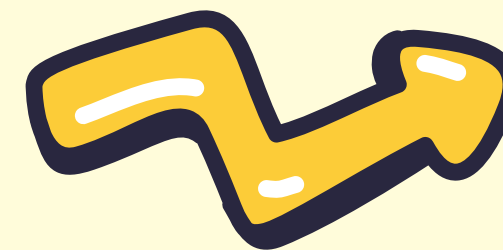


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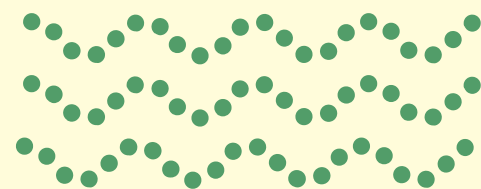
Learn Key Tools

- 🔧 **Jira, Trello** – Project Management
- 🎨 **Figma** – Design Collaboration
- 📖 **Notion, Confluence** – Docs & PRDs
- 📊 **Mixpanel, GA4** – Product Analytics
- 🧠 **Miro** – Brainstorming & Flows



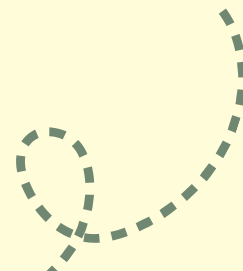
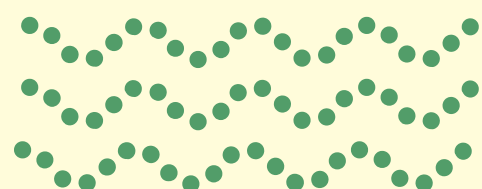


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Get Experience

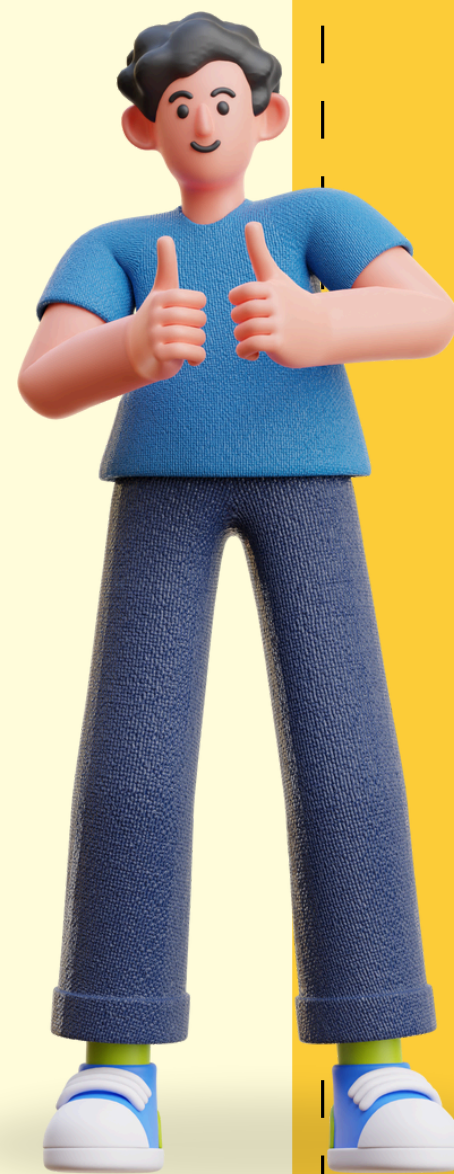
- 🎯 Target startups – easier entry
- 🤝 Use referrals, network smartly
- 👤 Volunteer or join side projects





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What Does Great Product Manager Says??



1 ***"The job of a product manager is to discover a product that is valuable, usable, and feasible."***

Marty Cagan – Author of Inspired, ex-PM at eBay &

2

"Done is better than perfect"

*Sheryl Sandberg –
Former PM at Google*

3

"Product-market fit isn't a destination—it's a moving target."

Brian Balfour – CEO of Reforge



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Thank You So Much

